

# 2020 REGIONAL: MARKETING AREAS

## CIRCULATION

Albany	29,500	Los Angeles	261,200 (includes Baskerfield)
Atlanta	55,600	Louisville/Lexington	117,100 (state buy)
Augusta, GA	238,000 (state buy)	Memphis	57,300
Baltimore	38,300	Miami	113,600
Birmingham/ Montgomery	82,500 (Birmingham buy)	Milwaukee/Madison/Green Bay	18,900
Boise	35,800 (state buy)	Minneapolis/St.Paul	40,000
Boston	109,800	Nashville	69,700
Buffalo	35,800	New Orleans	100,300 (state buy)
Charlotte	274,300 (state buy)	New York	412,200 (state buy)
Chicago	155,100	Oklahoma City/Tulsa	97,300 (state buy)
Cincinnati	70,000	Omaha	54,700 (state buy)
Cleveland	105,500	Orlando	65,200
Columbia/Charleston, SC	126,800 (state buy)	Peoria	231,600 (state buy)
Columbia/Springfield, MO	127,500 (state buy)	Philadelphia	294,600
Columbus	60,400	Phoenix	36,500
Dallas/Ft.Worth	147,900 (Dallas only)	Pittsburgh	107,300
Dayton/Toledo	306,700 (state buy)	Portland, OR	100,900 (state buy)
Denver	24,700 (includes Boulder)	Providence	23,800 (state buy)
Des Moines	79,600 (state buy)	Raleigh	120,900
Detroit	107,500	Rochester/Syracuse	412,200 (state buy)
Flint/Saginaw	246,800 (state buy)	Sacramento	90,600
Grand Rapids/Lansing	246,800 (state buy)	San Diego	72,900
Hartford/New Haven	312,900 (state buy)	St. Louis	82,600
Houston	128,800	Salt Lake City	27,500
Indianapolis	14,800	San Antonio/Amarillo	96,100 (SA only)
Jackson, MS	65,200 (state buy)	San Francisco/Oakland	154,500 (includes Fresno)
Jacksonville/Tallahassee	387,500 (state buy)	Santa Fe	41,700 (state buy)
Kansas City	127,500 (state buy)	Seattle/Tacoma/Spokane	127,700 (state buy)
Knoxville, TN	221,200 (state buy)	Tampa	99,200
Las Vegas	54,200 (state buy)	Washington, D.C.	120,800
Little Rock	70,600 (state buy)	Wichita	33,900

Top markets may be purchased singularly, in combination with each other or in combination with state markets or segments of state markets.

For more information, please contact your  
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