# 2020 REGIONAL: MARKETING AREAS

<table>
<thead>
<tr>
<th>City and State</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albany</td>
<td>29,500</td>
</tr>
<tr>
<td>Atlanta</td>
<td>55,600</td>
</tr>
<tr>
<td>Augusta, GA</td>
<td>238,000 (state buy)</td>
</tr>
<tr>
<td>Baltimore</td>
<td>38,300</td>
</tr>
<tr>
<td>Birmingham/Montgomery</td>
<td>82,500 (Birmingham buy)</td>
</tr>
<tr>
<td>Boise</td>
<td>35,800 (state buy)</td>
</tr>
<tr>
<td>Boston</td>
<td>109,800</td>
</tr>
<tr>
<td>Buffalo</td>
<td>35,800</td>
</tr>
<tr>
<td>Charlotte</td>
<td>274,300 (state buy)</td>
</tr>
<tr>
<td>Chicago</td>
<td>155,100</td>
</tr>
<tr>
<td>Cincinnati</td>
<td>70,000</td>
</tr>
<tr>
<td>Cleveland</td>
<td>105,500</td>
</tr>
<tr>
<td>Columbia/Charleston, SC</td>
<td>126,800 (state buy)</td>
</tr>
<tr>
<td>Columbia/Springfield, MO</td>
<td>127,500 (state buy)</td>
</tr>
<tr>
<td>Columbus</td>
<td>60,400</td>
</tr>
<tr>
<td>Dallas/Ft.Worth</td>
<td>147,900 (Dallas only)</td>
</tr>
<tr>
<td>Dayton/Toledo</td>
<td>306,700 (state buy)</td>
</tr>
<tr>
<td>Denver</td>
<td>24,700 (includes Boulder)</td>
</tr>
<tr>
<td>Des Moines</td>
<td>79,600 (state buy)</td>
</tr>
<tr>
<td>Detroit</td>
<td>107,500</td>
</tr>
<tr>
<td>Flint/Saginaw</td>
<td>246,800 (state buy)</td>
</tr>
<tr>
<td>Grand Rapids/Lansing</td>
<td>246,800 (state buy)</td>
</tr>
<tr>
<td>Hartford/New Haven</td>
<td>312,900 (state buy)</td>
</tr>
<tr>
<td>Houston</td>
<td>128,800</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>14,800</td>
</tr>
<tr>
<td>Jackson, MS</td>
<td>65,200 (state buy)</td>
</tr>
<tr>
<td>Jacksonville/Tallahassee</td>
<td>387,500 (state buy)</td>
</tr>
<tr>
<td>Kansas City</td>
<td>127,500 (state buy)</td>
</tr>
<tr>
<td>Knoxville, TN</td>
<td>221,200 (state buy)</td>
</tr>
<tr>
<td>Las Vegas</td>
<td>54,200 (state buy)</td>
</tr>
<tr>
<td>Little Rock</td>
<td>70,600 (state buy)</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>261,200 (includes Baskerfield)</td>
</tr>
<tr>
<td>Louisville/Lexington</td>
<td>117,100 (state buy)</td>
</tr>
<tr>
<td>Memphis</td>
<td>57,300</td>
</tr>
<tr>
<td>Miami</td>
<td>113,600</td>
</tr>
<tr>
<td>Milwaukee/Madison/Green Bay</td>
<td>18,900</td>
</tr>
<tr>
<td>Minneapolis/St.Paul</td>
<td>40,000</td>
</tr>
<tr>
<td>Nashville</td>
<td>69,700</td>
</tr>
<tr>
<td>New Orleans</td>
<td>100,300 (state buy)</td>
</tr>
<tr>
<td>New York</td>
<td>412,200 (state buy)</td>
</tr>
<tr>
<td>Oklahoma City/Tulsa</td>
<td>97,300 (state buy)</td>
</tr>
<tr>
<td>Omaha</td>
<td>54,700 (state buy)</td>
</tr>
<tr>
<td>Orlando</td>
<td>65,200</td>
</tr>
<tr>
<td>Peoria</td>
<td>231,600 (state buy)</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>294,600</td>
</tr>
<tr>
<td>Phoenix</td>
<td>36,500</td>
</tr>
<tr>
<td>Pittsburgh</td>
<td>107,300</td>
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<tr>
<td>Portland, OR</td>
<td>100,900 (state buy)</td>
</tr>
<tr>
<td>Providence</td>
<td>23,800 (state buy)</td>
</tr>
<tr>
<td>Raleigh</td>
<td>120,900</td>
</tr>
<tr>
<td>Rochester/Syracuse</td>
<td>412,200 (state buy)</td>
</tr>
<tr>
<td>Sacramento</td>
<td>90,600</td>
</tr>
<tr>
<td>San Diego</td>
<td>72,900</td>
</tr>
<tr>
<td>St. Louis</td>
<td>82,600</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>27,500</td>
</tr>
<tr>
<td>San Antonio/Amarillo</td>
<td>96,100 (SA only)</td>
</tr>
<tr>
<td>San Francisco/Oakland</td>
<td>154,500 (includes Fresno)</td>
</tr>
<tr>
<td>Santa Fe</td>
<td>41,700 (state buy)</td>
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<tr>
<td>Seattle/Tacoma/Spokane</td>
<td>127,700 (state buy)</td>
</tr>
<tr>
<td>Tampa</td>
<td>99,200</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>120,800</td>
</tr>
<tr>
<td>Wichita</td>
<td>33,900</td>
</tr>
</tbody>
</table>

Top markets may be purchased singularly, in combination with each other or in combination with state markets or segments of state markets.

For more information, please contact your BH&G Account Manager or Stephen Bohlinger, Senior Vice President/Group Publisher, at 212-551-6944.