

Better Homes & Gardens

regional MARKETING AREAS

Albany	28,400
Atlanta	56,100
Augusta, GA (state buy-includes Atlanta)	246,500
Baltimore	41,200
Birmingham/Montgomery (Birmingham only)	85,900
Boise (state buy)	34,900
Boston	103,600
Buffalo	34,600
Charlotte (state buy-includes Raleigh)	279,500
Chicago	138,400
Cincinnati	67,700
Cleveland	100,200
Columbia/Charleston, SC (state buy)	132,000
Columbia/Springfield, MO (state buy-includes St. Louis)	121,900
Columbus	57,500
Dallas/Ft.Worth (Dallas only)	146,800
Dayton/Toledo (state buy-includes Cincinnati, Cleveland, Columbus)	293,200
Denver (includes Boulder)	22,400
Des Moines (state buy)	71,800
Detroit	104,500
Flint/Saginaw (state buy-includes Detroit)	239,800
Grand Rapids/Lansing (state buy-includes Detroit)	239,800
Hartford/New Haven (state buy)	81,300
Houston	128,700
Indianapolis	13,800
Jackson, MS (state buy)	68,600
Jacksonville/Tallahassee (state buy-includes Miami, Orlando, Tampa)	374,400
Kansas City (state buy-includes St. Louis)	121,900
Knoxville (state buy-includes Memphis, Nashville)	226,000
Las Vegas (state buy)	54,500

Little Rock (state buy)	73,900
Los Angeles (includes Bakersfield)	256,600
Louisville/Lexington (state buy)	120,400
Memphis	61,700
Miami	104,200
Milwaukee/Madison/Green Bay (state buy)	141,000
Minneapolis/St.Paul (Minneapolis only)	34,800
Nashville	68,600
New Orleans (state buy)	101,600
New York (New York City only)	59,100
Oklahoma City/Tulsa (state buy)	100,100
Omaha (state buy)	51,200
Orlando	63,400
Peoria (state buy-includes Chicago)	208,500
Philadelphia	9,700
Phoenix (includes Scottsdale)	35,400
Pittsburgh	101,100
Portland, OR (state buy)	96,700
Providence (state buy)	23,200
Raleigh	124,000
Rochester/Syracuse (state buy-includes New York City, Albany, Buffalo)	265,000
Sacramento	89,800
San Diego	68,800
St. Louis	79,000
Salt Lake City	25,300
San Antonio/Amarillo (San Antonio only)	99,400
San Francisco/Oakland (includes Bay Area and Fresno)	152,896
Santa Fe (state buy)	42,600
Seattle/Tacoma/Spokane (Seattle only)	90,000
Tampa	99,100
Washington, D.C.	118,100
Wichita	32,500

Top markets may be purchased singularly, in combination with each other or in combination with state markets or segments of state markets.



For more information, please contact your BH&G Account Manager or Stephen Bohlinger, Senior Vice President/Publisher, at stephen.bohlinger@meredith.com.