



Better Homes
& Gardens

2022 CLOSING DATES

ISSUE	SPACE/MATERIAL CLOSING DATES*	ON-SALE DATE
January/February	11.15.21	1.14.22
March	12.15.21	2.11.22
April	1.14.22	3.11.22
May	2.15.22	4.15.22
June	3.15.22	5.13.22
July/August	4.29.22	6.24.22
September	6.15.22	8.12.22
October	7.15.22	9.16.22
November	8.15.22	10.14.22
December	9.15.22	11.11.22

*Insertion orders & materials due date for National, Regional & Direct Response.

NOTE: Insertion orders for cover positions due one month prior to issue's closing date.

TEST MARKETS: Insertion orders due the 10th of the third month preceding date of issue.

TRAVEL BROCHURES & CO-OPS: Insertion orders and materials due the 8th of the third month preceding date of issue.