



Better Homes
& Gardens

2021 CLOSING DATES

ISSUE	SPACE/MATERIAL CLOSING DATES*	ON-SALE DATE
January	10.15.20	12.11.20
February	11.16.20	1.15.21
March	12.15.20	2.12.21
April	1.15.21	3.12.21
May	2.15.21	4.16.21
June	3.15.21	5.14.21
July	4.15.21	6.11.21
August	5.14.21	7.16.21
September	6.15.21	8.13.21
October	7.15.21	9.10.21
November	8.16.21	10.15.21
December	9.15.21	11.12.21

*Insertion orders & materials due date for National, Regional & Direct Response.

NOTE: Insertion orders for cover positions due one month prior to issue's closing date.

TEST MARKETS: Insertion orders due the 10th of the third month preceding date of issue.

TRAVEL BROCHURES & CO-OPS: Insertion orders and materials due the 8th of the third month preceding date of issue.