



Better Homes  
& Gardens

# 2022 BETTER LIVING RATES

**BETTER LIVING**

is a section within *Better Homes & Gardens* that has exclusive, highly relevant lifestyle editorial that feeds readers' passions for home and living well. Better Living is delivered to two million upper income, high home value *BH&G* subscribers

RATEBASE: 2,000,000

**4-COLOR**

Page	\$257,400
2/3-page (vertical)	\$198,300
1/2-page	\$157,000
1/3-page	\$118,100

**BLACK & WHITE**

Page	\$213,200
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1/3-page	\$84,200

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- All rates are gross
- No premium for standard bleed units
- Special units and inserts—rates on request
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- Publisher will treat all position stipulations on insertion orders as requests

